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George Rogers Clark Heritage Association  
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July 14, 2010

The George Rogers Clark Heritage Association (GRCHA) would like to offer you a unique opportunity to advertise and promote your business or political campaign, or recognize a special event or person in the Springfield, Clark County, Ohio area at the 28<sup>th</sup> annual historic Fair at New Boston.

The Fair at New Boston is a 1790-1810 era trade fair, which is sponsored by the GRCHA as an annual educational historical event and fund raiser. An incredible number of volunteer hours go into producing this event. GRCHA generally makes a small profit, and 10% of the net profit is given to help preserve and maintain the historic George Rogers Clark Park, where the event is held. GRCHA and its members were also instrumental in preserving the Revolutionary War battlefield where the Davidson Interpretive Center now stands. For more information about our event, visit [www.fairatnewboston.org](http://www.fairatnewboston.org).

GRCHA's main income is from the gate, the three taverns and the coffee house, and a small portion comes from the fees paid by the merchants and food vendors. The artisans who demonstrate their trades are not charged for the space, and a few, who do not have the potential for real sales, are given a stipend to help with their expenses. The period entertainers are contracted, but many of them have given significant discounts over the years. The citizens and most other fairgoers come at their own expense. Funds for the Fair at New Boston are limited, and when there is inclement or extremely hot weather, the profit that can be put back into the next Fair is reduced.

In 2005, following a year of inclement weather, GRCHA created a **sponsor program for the portable toilets, or "necessaries"**, as they were called during the period. We have always worked hard to provide portable toilets that are reasonably clean, and to have enough of them to keep the lines short. We are also providing portable hand washing stations at each of the three necessary locations. **We offer small signs on the sponsored units in recognition of your donation.** Several of our infamous period entertainers sponsor necessities, which has proven to be very amusing. **Our sponsored necessities are now known as far away as South Carolina!**

**Sponsoring a "necessary" or hand washing station will not only help our budget, but it will release funds to bring more quality first person historical interpreters to the streets of the Fair at New Boston!** During our 28<sup>th</sup> event, we hope to have more historical characters and more opportunities for the visitors to interact with them. It is also our hope that these interpreters will inspire upcoming historical reenactors to develop characters and expand their interpretive skills.

Please consider sponsoring a portable "necessary" or hand washing station at the Fair at New Boston this year! For more information, please see the attached details and contract. Deadline is August 13, 2010.

Sincerely,

Kathleen Kannik  
Volunteer member of the GRCHA

## **“Necessary” Sponsorship - Fair at New Boston Labor Day Weekend 2010**

“Necessaries”, or portable toilets, are located in three main areas immediately outside the historical area of the Fair at New Boston.

These units are contracted for the week prior to the Fair, and remain in place through the event until Labor Day. The contract includes a staff person to be there to maintain the units.

The approximate cost to GRCHA of a standard unit is \$115.00, and a handicap unit is \$180.00. Hand washing stations are the same price as a standard unit.

Sponsoring a unit will provide an 8-1/2” x 14” color printed and laminated paper sign, which will be hung on (or at) the front of the unit. Signs can be vertical or horizontal in layout.

Signs may contain any text or logos, providing they are suitable for the event, and not obscene. The Fairmasters’ decisions are final if any graphics or text is questionable. Graphics or logos must be provided in digital format, or quality printed format for scanning. If you have artwork to fit up to legal size 8-1/2” x 14” paper (no bleeds, 1/4” margins), it can be emailed as a .jpg or .bmp or .tif file in 150 dpi. Higher dpi, please call before emailing! Copyright and Trademark rights are the responsibility of the necessary sponsor, and not GRCHA or its members.

Payment and all information for signs must be received by August 13, 2010. Payment can be by check only, no credit cards. Email information to necessary @ fairatnewboston.org (no spaces) or fax application and info to 937-325-8397, and/or mail check and info to GRCHA to arrive by August 13, 2010.

If we receive the sign information in time, we will attempt (but not guarantee) to provide a proof prior to the final printing and lamination. Remember, this is a volunteer group, and we are not paying anyone to make these signs, so please be clear the first time. We appreciate your understanding and patience!

Every attempt will be made to secure the signs so that they remain during the event; however, we can not be responsible for replacing stolen or damaged signs during the event.

If you have any questions about sponsoring a portable toilet or hand washing station, or about the signage, please call Kathleen Kannik at 937-325-8385 (leave a detailed message, including phone number).

If you would like to participate in the portable toilet sponsoring program, but can not afford to do it alone, please let us know, as we may be able to split the signs between donors. If you have someone you would like to share with, or know someone else who might sponsor a unit, please let us know and we can send them information.

Cooperative sponsorship is also possible, by smaller advertisements on a “broadside” style sign. Spaces about 2.5” x 4.25” (a little wider than business card size) are \$15.00 each.

**If you are interested in decorating or adding signage or items to the unit you sponsor, please contact Kathleen Kannik by August 8 for pre-approval of your plans.** Please keep in mind that any items attached to the unit must be done in a manner that does not damage the surface or construction of the unit in any way, and that you will be responsible for any damage to the unit or to the items you leave, and GRCHA is not responsible for loss of any items. **Decorating must not interfere with use, safety or cleaning of the unit.** For sanitary reasons, keep all interior decorating at or above shoulder level.

**Contract to Sponsor a Portable Toilet at the Fair at New Boston, 2010**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone – daytime: \_\_\_\_\_

Phone – evening: \_\_\_\_\_

Fax : \_\_\_\_\_

Email: \_\_\_\_\_

I/We would like to sponsor a standard portable toilet unit/s, a handicap portable toilet unit/s (there are only two available), and/or a hand washing unit at the Fair at New Boston historical event during the Labor Day weekend 2010.

I/We understand that a printed and laminated paper sign will be attached to the front of the unit, or mounted on a sign board near the unit, designed with the information we provide by August 13, 2010, and that no other recognition or compensation will be provided. Modern logos and language are allowed, but all signage and decorations must be accepted by the Fairmasters.

I/We will enclose payment by check made out to GRCHA, unless otherwise arranged. Please keep a copy of your check for your records.

I/We understand that the money is to be used to offset expenses of the event, and to promote first person interpretation during the event.

Type of Unit	Number of Units	Cost per Unit	Sub-total
Standard		\$115.00	\$
Handicap		\$180.00	\$
Co-op Broadside Ad		\$15.00	\$
Hand wash station		\$115.00	\$
		<b>Total enclosed/due</b>	\$

Thank you for your kind donation!

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Necessary Sponsor Signage Information:**

**Please sketch the information and/or design below that you wish to appear on your sign. If you have a logo or specific colors to be used, please let us know. We will make a reasonable attempt to duplicate your colors, but can not guarantee matches due to printing processes. If you have a digital image or artwork, please email them directly to necessary @ fairatnewboston.org (no spaces). If you do not wish to give specific information (or remain anonymous) on your sign, please give us some suggestions about what you do or don't want. We can try to get a proof to you, but our turn around time is very tight. If you would like a proof, please give us an email address and we will try to send a .pdf file, and we will give you a deadline for final approval. If final approval deadline is not met, we will either proceed to use the sign artwork as we have designed it, or refund your check, at our discretion. This is an all volunteer driven event, including the design and production of these signs, so we can not exceed our volunteer time and effort. We appreciate your consideration in this matter, and thank you for your participation in this unique way of supporting the Fair at New Boston!**

**This sign is for (name): \_\_\_\_\_**

**My phone number is: \_\_\_\_\_ My email is: \_\_\_\_\_**

**I prefer a  horizontal  vertical sign. (Note: partial sponsors will have space as determined by the GRCHA designer.)**

**Be sure to use correct spelling and information, and print clearly to avoid delays or misdirected information. Include your web address and contact information for your customers. You can use the back of this sheet, if necessary!**